

art: phalanx considers itself a vital and formative part of cultural life – an interface between those who create culture and those who use it.

art: phalanx works with a comprehensive notion of culture. The sharing of reflections and the depiction and creation of realities is not only the mission of architects and artists but also of managers and investors. To accomplish this, ideas and solutions are needed.

art: phalanx develops concepts and road maps that show how ideas can achieve realisation and how culture and urbanity present themselves in reality.

Our services in the fields of culture and urbanity

Culture

Cultural management

project management
cultural marketing
management and conception of events
consulting
production management
fundraising

Cultural PR

media relations
strategic communication consulting and planning
press conferences and press trips
PR and marketing for target groups
communication and social media management
consulting on multimedia and moving image content
media planning, cooperations and observation

Urbanity

Space and utilisation concepts

concepts for subsequent use
concepts for interim use
field analysis
assistance in competitions
management of projects and interfaces
documentation

Services for architects

PR and media relations
strategic positioning
consulting and conception: corporate identity, corporate design

List of references

<http://artphalanx.at/referenzen/>

Executive Board



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